

# Vision Zero Webb Laredo Safety Action Plan



## FAQ- Frequently Asked Questions

### What is Vision Zero and the Safe System approach?

Vision Zero is a strategy to prevent roadway deaths and severe injuries, while ensuring safe, healthy, equitable mobility for all. Vision Zero is built on the Safe System approach to traffic safety. This is a human-centered approach that begins with the ethical belief that no one should be killed or seriously injured in traffic crashes. It recognizes that people (and machines) will inevitably make mistakes. The Safe System approach prioritizes safety for people, focusing on designing roadways and vehicles and setting speeds and related policies in ways that ensure those inevitable mistakes do not result in severe injuries or fatalities.\*

### Why does Laredo Webb County need a safety action plan?

In 2022, 119 people were killed or seriously injured on the streets of Webb County. A 20% jump from 2021. We're taking action because even one death on our streets is one too many. The Vision Zero Webb Laredo Safety Action Plan is the first step towards safer streets for everyone in our community.\*\*

### Who is promoting or sponsoring the Vision Zero Webb Laredo Safety Action Plan?

Webb County-City of Laredo Regional Mobility Authority, the City of Laredo and the U.S. Department of Transportation.

### Is it realistic to think we can actually achieve zero deaths and prevent more crashes?

Yes. According to the Vision Zero Network, a growing body of data, expert analysis and reliable projections, we have the tools and the know-how needed to reduce traffic fatalities by 75% in the next 30 years. A combination of policy changes, modernized road designs, and advanced technologies exist today and can be implemented to save lives. Reaching zero is possible with the following steps: driver assistance systems, alcohol detection systems, speed management strategies, roadway design improvements, shift to more transit, walking, and biking trips, improved emergency responses to crashes.\*

### How will the Vision Zero Webb Laredo Safety Action Plan work?

Across the country, a growing number of communities are committing to Vision Zero. Making progress toward this vital goal entails far more than just stating it, of course; communities must recognize and commit to a fundamental shift in how they think about and act on roadway safety. The Vision Zero Webb Laredo Safety Action Plan will identify sets of safety improvements and countermeasures based on a comprehensive data analysis. Factors considered in the study include the roadway network, bicycle and pedestrian counts, bus stop ridership and facilities, sidewalk inventory, ADA curb ramp and all crosswalk inventory, intersection location, lighting inventory, land uses, crash trends (behaviors, severity, and mode), high injury and fatal crash statistics, racial equity impact and socioeconomic information. Safety improvements will then be prioritized, and funding identified for implementation. It is then up to the collective authorities within the community to methodically build out and put into place the safety measures recommended in the Vision Zero Webb Laredo Safety Action Plan.

\*Information source: [www.visionzeronetWORK.com](http://www.visionzeronetWORK.com)

\*\*Data based on TxDOT Crash Records Information System

