



VISION ZERO
WEBB LAREDO
SAFETY ACTION PLAN

LAST YEAR
119 PEOPLE WERE
KILLED OR SERIOUSLY
INJURED ON STREETS IN
OUR COUNTY.

A 20% JUMP FROM 2021.*

WE'RE TAKING ACTION BECAUSE
EVEN ONE DEATH
ON OUR STREETS
IS ONE TOO MANY.

The **Vision Zero Webb Laredo Safety Action Plan** is the first step towards safer streets for everyone in our community.

This plan is grounded in the Safe System Approach which aims to eliminate fatal and severe injuries by:

1. Anticipating human mistakes to prevent crashes before they occur.
2. Designing a transportation system that accommodates human vulnerabilities.

THIS
PLAN
WILL BE:



Equitable

It will address the disproportionate impacts of traffic fatalities on people, including those of color, low income households, older adults, and children.



Data Driven

Strategies in the plan will be built on actions that are proven to reduce fatal and severe injury crashes.



Accountable

The Plan will track and share progress with clear measures of success.

FUNDING PARTNERS



*Data based on TXDOT Crash Records Information System